Engage

Initiate, Activate and Elevate



The engaged organization is collaborative from stem to stern. Engaged institutions take an interactive and synergistic approach where information and insights are seamlessly shared on demand.

Servio Consulting and the Salesforce Education Cloud Elevate your Organization from Solutions to Capabilities

1 7 X

Engaged constituents generate 1.7 times higher revenue than average

41%

Firms ranking high in Customer Experience earn 41% higher returns.

source: 2010 Watermark Consulting

\$8.71

Expected average ROI for every dollar invested in CRM software.

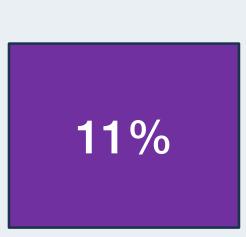
Source: fortunebusinessinsights.com

3.4x

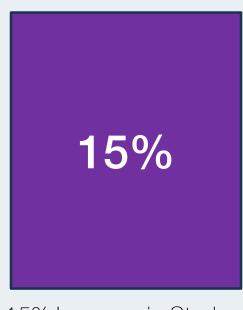
Engaged customers coupled with Engaged employees generate 3.4 times the return than normal relationships.

source: John Fleming and Jim Asplund

Three tangible ways Education Cloud and Servio Consulting benefit your business.



11% Increase in enrollment



15% Increase in Student Retention Rates



12% Increase in Faculty and Staff Productivity

SOURCE: Forrester Consulting: The Total Economic Impact™ of Salesforce for Education



Enabling Lifelong Relationships in Education